About Us

• The Cocoa Association of Asia (CAA) was founded in 2004 and is today, a dynamic trade association that groups the major companies involved in the cocoa bean trade, cocoa and chocolate processing, warehousing, finance and related logistical activities in Asia.

• Now supported directly by Enterprise Singapore (part of the Singapore Government) we have a remit to reach out to Cocoa and Chocolate companies, not just in Singapore, but also the rest of Asia and surrounding regions, to engage with them and ensure that we have good representation and collaboration for the future.

• The last three years have seen significant growth in demand for cocoa products, with an average increase of 16 % pa \(^{(1),(2)}\)

• We are expecting that our Members will process around 1 million\(^{(2)}\) tonnes of cocoa beans in 2020\(^{(2)}\) —more than 20% \(^{(2)}\) of the world production. We as an association network with, and support all the industry actors.

Source: (1) Timeframe 2017 – 2019, (2) International Cocoa Organization (ICCO)
Mission and Objectives
Our Mission and Objectives

- **A Credible Voice**: Represent the industry in conducting dialogues with government authorities, and putting forward Members joint concerns to Governments and Regulatory bodies.

- **Thought leadership**: To promote the interests of the cocoa and chocolate industry in Asia through active participation in trade discussions within the industry.

- **Networking**: An Asian cocoa and chocolate forum and networking platform for all the industry actors

- **Promote Quality Education**: Centre for training and education on Cocoa and Chocolate in Asia

- **Sustainability**: To promote sustainable growth of the cocoa and chocolate industry in areas of cultivation, sustainability, trading, processing, manufacturing and consumption.
Membership
Our members

Today the CAA Membership represents the entire Cocoa supply chain:

- Cocoa growers
- Cocoa processors
- Chocolate manufacturers
- FMCG companies
- Traders
- Logistics, warehousing and Shipping companies
- Inspection services
- Insurance companies
- Banking and finance
- Machinery manufactures

Ordinary Members

(Notes: Toshoku Singapore (Pte) Ltd, Cargill Cocoa & Chocolate)
## Types of membership

**To find out more on our association:** [https://cocoaasia.org/dir/join-the-cocoa-association-of-asia-caa/](https://cocoaasia.org/dir/join-the-cocoa-association-of-asia-caa/)

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<tr>
<th>Criteria</th>
<th>Ordinary Members</th>
<th>Associate Members</th>
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<td>• Companies or other form of legal entities registered in Asia and involved in the trading or processing of cocoa beans and or chocolate manufacturing.</td>
<td>• Companies or other form of registered legal entities that provide services to the cocoa and chocolate industry.</td>
<td>• No voting rights</td>
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<td>• Voting rights</td>
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Sustainability Goal
The Cocoa Association of Asia is committed to making a difference in our community:

- CAA’s actively working to promote the goal of education with a focus on the SDG targets 4.4 and 4.7

Quality education is the foundation for sustainable development.

- In addition to improving quality of life, access to inclusive education can equip locals with the tools required to develop innovative solutions to the world’s greatest problems.
Targets and indicators: By 2030...

Target 4.4
Substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship

Target 4.7
Ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development
CAA’s support of these targets

In support of these targets...

• We are proud to develop a centre for training and education on Cocoa and Chocolate.
  • Providing pivot points for entrants to the thriving world of cocoa

• Create opportunities for these candidates to link up with members for internship or career opportunities.

Ensure that everyone has a fair chance to gain quality education, knowledge and skills needed to improve livelihoods, and to promote sustainable development through education.

• CAA will reserve a fixed proportion of “Complimentary seats” for courses it organizes (waived course fees).
• The goal is to include those in vulnerable situations into courses organized by the CAA. Application criteria applies.

More exciting initiatives and courses to come...

Bi-annual International Cocoa Conference & Dinner

• Encourages interaction among all those involved in the cocoa and chocolate trade in Asia through the exchange of ideas, information and knowledge.

• Discuss key concerns of the industry including promoting sustainability topics.
Join us today
Email us: enquiry@cocoaasia.org
Contact Us

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