



COCOA &
CHOCOLATE
FAIR

CHOKAO

**An event
that brings us
together**

JULY

18
th

19
th

20
th

2023

HILTON COLON HOTEL
GUAYAQUIL, ECUADOR



Chokao is the largest cocoa and chocolate event in Ecuador, where the integration and representation of the entire sector will be carried out in our country, the third largest producing country and world exporter of cocoa.

The cocoa and chocolate fair, Chokao, is focused on highlighting the importance and participation of the producers, the most important member in the cocoa chain.

It represents an ideal space to make strategic alliances, generate business and to show important topics related to the cocoa industry.



SEGMENTS



Trade Fair

Commercial exhibition of the ecuadorian cocoa chain in order to generate new alliances and businesses.



Seminars and Workshops

Space focused on showing the trends of the sector, with the participation of national and international speakers. It is aimed to exporters, chocolatiers, producers and interested parties that wants to increase their knowledge. In addition, it has a visit to a cocoa farm and workshops for producers.



Ecuador, origin of cocoa

Photographic exhibition of the history of cocoa in Ecuador, explaining its origin and development through memorable postcards.



Chocofest

Gastronomic exhibition based on cacao, presented with dynamism by culinary experts. Where viewers will be able to see the manufacturing process and the benefits of cocoa.



SEGMENTS



Aromas del campo

National Business Matchmaking between producers and exporters in order to create new short and long term business relationships.



Business Matchmaking CACAO al MUNDO

Virtual Business Matchmaking "Cacao al mundo" The virtual business matchmaking "Cacao al mundo" is an organized space between exporters and international buyers in order to create new business relationships and to promote sector exports to the world.



Gastronomic Congress

This event is organized by Anecacao and The School of Chefs. It will have the partition of 12 national and international chefs and all the dishes they prepare will be made from cocoa and its derivatives. There will also be a Masterclass with professional Chefs, tasting and Certificate of attendance.

JULY
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HILTON COLON HOTEL
GUAYAQUIL, ECUADOR

Preliminars stands distribution

Type A 1mW x 1mD	17	\$300.00 each one + VAT
Type B 2mW x 2mD	33	\$750.00 each one + VAT
Type C 3mW x 3mD	32	\$2.880.00 each one + VAT
Type D 4mW x 4mD	8	\$4.800.00 each one + VAT
Type E 6mW x 3mD	5	\$5.760.00 each one + VAT

Floor plan



Sponsorship

	Quant	Detalle	Cost + VAT
Outside	1	Outdoor billboard 12.5m x 1.4m	\$ 4.500
Entering to saloons	3	Elevator door branding	\$ 800
	1	Elevator exit floor branding	\$ 1.200
	4	Led totem for entrance to halls	\$ 1.500
	1	3m x 3m entrance backing	\$ 900
	1	6m x 3m entrance backing	\$ 1.200
	1	Entrance gateway branding	\$ 2.000
	1	Side window	\$ 900
	1	Side window next to door	\$ 900
Isabellas Foyer	6	Branding of columns double side foyer	\$ 800
	1	Upper side wall right side next to saloons	\$ 1.000
	1	Branding of the entrance gatewa of Isabella foyer	\$ 1.500
	1	Branding of the rear gateway of the Isabella foyer	\$ 1.000
Isabellas Saloon	1	Wall backing 7.20m x 3m for seminars	\$ 1.500
	20	One-sided aerial banners	\$ 500
	8	Isabellas mirrors	\$ 600
	3	Branding of central columns of rooms - Fernandina and Isabella	\$ 1.500
	200	Seminar chair covers	\$ 1.200
	1	Entrance backing of 6m x 3m	\$ 1.200
	200	Advertising pack (Notebook, pen, bag) - 2 packs of 100	\$ 3.000
	3	Branding Columns of 1mW x 3mW x 1mD	\$ 950
Fernandinas Saloon	1	Branding of entrance gateway of foyer Fernandina	\$ 1.400
	2	Branding of rear window foyer Fernandina	\$ 800
	12	One-sided aerial banners	\$ 500
	2	Backing 2.70m x 1.50m	\$ 500
Fernandinas foyer	1	Backing Foyer Fernandina 7m x 2,20m	\$ 1.500
	1	Led screen behind the register (Opt. 3 companies 1 min each)	\$ 3.000
	1	Branding in led screen	\$ 1.500

	Quant	Detalle	Cost + VAT
Stands	13	Stands 1m x 1m (Chair, table, and a power connection point)	\$ 300
	33	Stands 2m x 2m	\$ 750
	30	Stands 3m x 3m	\$ 2.880
	8	Stands 4m x 4m	\$ 4.800
	6	Stands 6m x 3m	\$ 5.760
Seminars and workshops		Complete package 2 days of seminars, 1 field day, lunch and break.	\$ 350
		Daily package 1 day of seminars, break and lunch.	\$ 130
		Cocoa and chocolate Gastronomic Congress - July 20th 8 hours including tasting	\$ 80
		Field day - Break and transportation	\$ 130

Outside



Detail

Outdoor billboard

Measures

12.5mW x 1.4mH

\$4.500.00

each one +VAT

SOLD



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FERIA DEL
CACAO &
CHOCOLATE



Sponsorship

Entering to saloons

Detail
3 Elevator door branding

\$800.00
each one +VAT

SOLD

Spaces sold

x1 Krugercorp
x2 DPW

Sponsorship

Entering to saloons



Detail
Elevator exit floor branding

\$1.200.00

each one +VAT

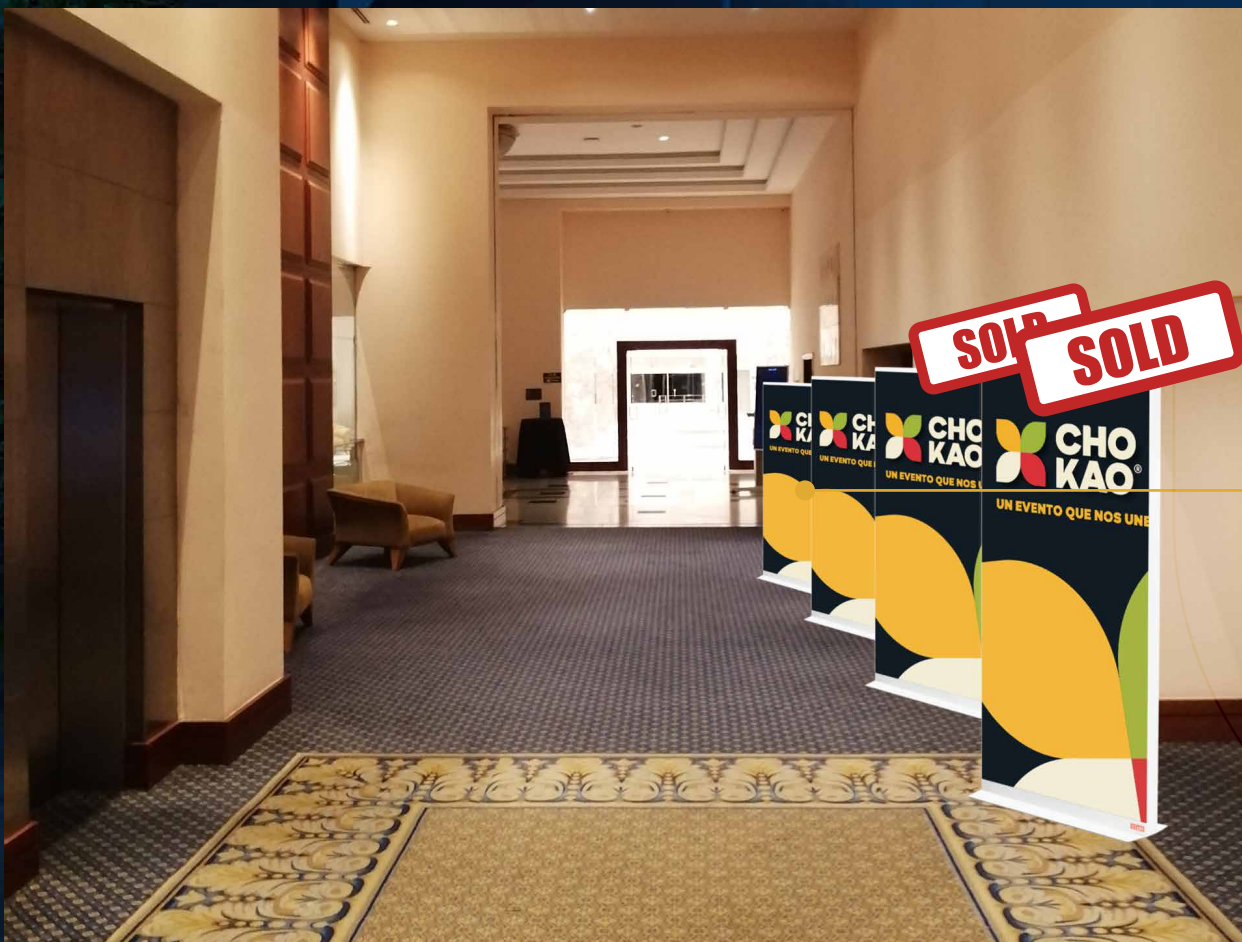


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FERIA DEL
COCOA &
CHOCOLATE
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KAO®

Sponsorship

Entering to saloons



Detail

4 Led totem for entrance to halls

\$1.500.00

each one +VAT

Sold Totems

x1 Banco Finca
x1 TPG

Sponsorship

Entering to saloons



Detail

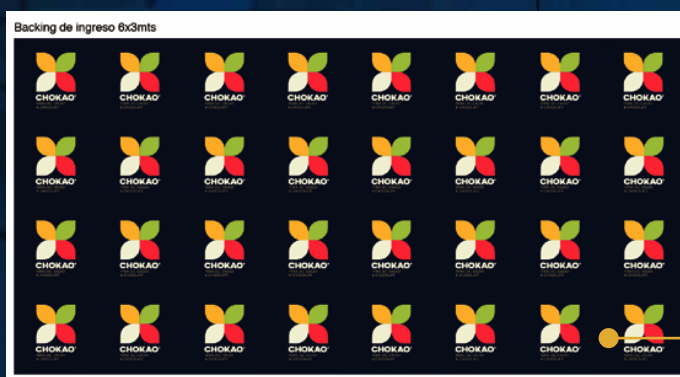
Entrance backing

Measures

3mW x 3mH

\$900.00

each one +VAT



Detail

Entrance backing

Measures

6mW x 3mH

\$1.200.00

each one +VAT

Sponsorship

Entering to saloons



Detail
Entrance gateway branding

\$2.000.00

each one +VAT



Entering to saloons



Detail

Side window

Measures

5.49mW x 2.84mH

\$900.00

each one +VAT



Entering to saloons



Detail
Side window next to door
Measures
7.50mW x 2.40mH

\$900.00
each one +VAT



Isabellas Foyer

Brandeo de columnas 1.23x2.56mts
solo hasta la mitad
(1.64mts ancho del pilar)



Detail
6 Branding of columns double side
foyer

\$800.00
each one +VAT



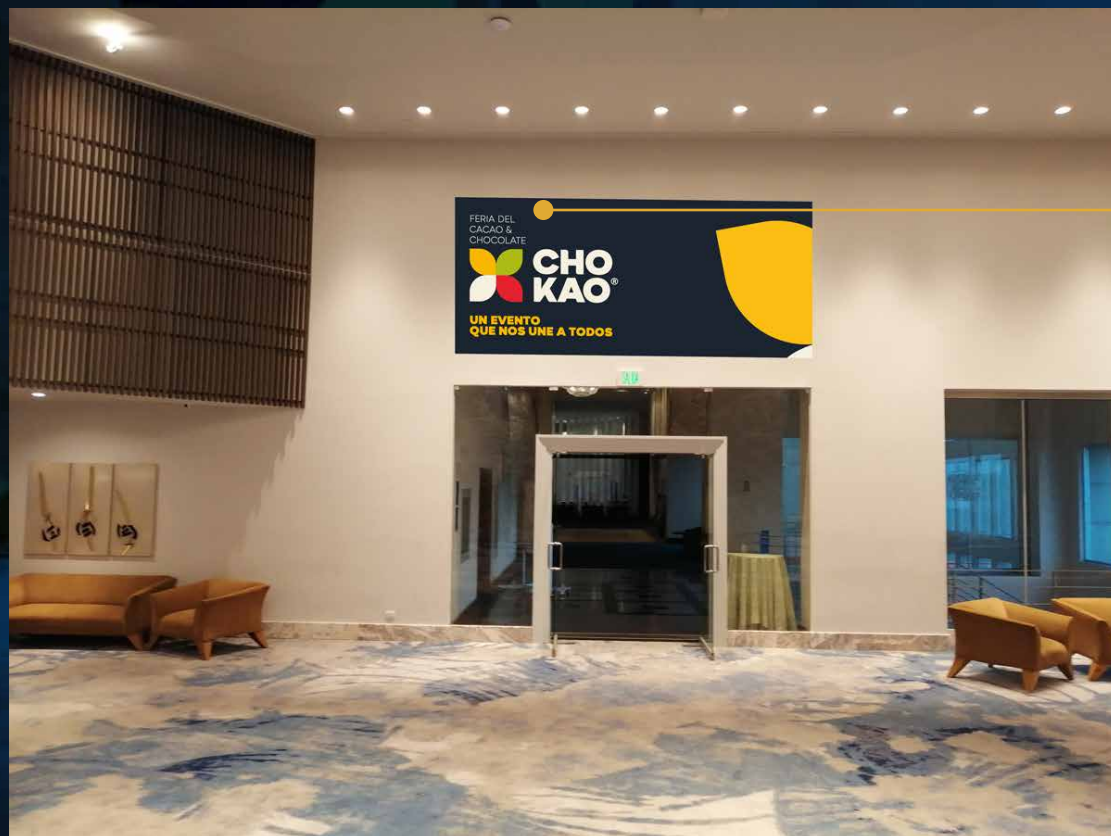
Banners



x4 Vendidos

Sponsorship

Isabellas Foyer



Detail

Upper side wall right side next to saloons

\$1.000.00

each one +VAT

Isabellas Foyer



Detail

Branding of the rear gateway of
the Isabella foyer

\$1.500.00

each one +VAT

Sponsorship

Isabellas Foyer



Detail

Upper wall to rear gateway
of Isabellas foyer

\$1.000.00

each one +VAT

Sponsorship

Isabellas Saloon



Detail

1 Wall backing 7.20m x 3m for seminars

\$1.500.00

each one +VAT

SOLD

Sponsorship

Isabellas Saloon



Detail
20 One-sided aerial banners

\$500.00
each one +VAT

Banners aéreos 2.50x1mts



Banners

SOLD

x2 Stonex

Sponsorship

Isabellas Saloon



Detail
8 Isabellas mirrors

\$600.00

each one +VAT

Sponsorship

Isabellas Saloon



Detail

3 Branding of central columns of rooms
Fernandina and Isabella

\$1.500.00

each one +VAT

Sponsorship

Isabellas Saloon



Detail
200 Seminar chair covers

\$1.200.00
each one +VAT

Sponsorship

Isabellas Saloon



Detail

Entrance backing of 6m x 3m

\$1.200.00

each one +VAT

Sponsorship

Isabellas Saloon



Detail

200 PAdvertising pack (Notebook, pen, bag)
2 packs of 100

\$3.000.00

each one +VAT

Sponsorship

Fernandinas Saloon



Detail

Branding of entrance gateway of foyer Fernandina

\$1.400.00

each one +VAT

SOLD

Sold

x1 ALC Corp.

Sponsorship

Fernandinas Saloon



Detail

2 Branding of rear window foyer Fernandina

\$800.00

each one +VAT

Sponsorship

Fernandinas Saloon



Detail
12 One-sided aerial banners

\$500.00
each one +VAT

Fernandinas Saloon



Detail

2 Backing 2.70m x 1.50m

\$500.00

each one +VAT

Sponsorship

Fernandinas foyer



Detail

1 Backing Foyer Fernandina 7m x 2,20m

\$1.500.00

each one +VAT

Fernandinas foyer



Detail

Led screen behind the register
(Opt. 3 companies 1 min each)

\$3.000.00

each one +VAT

Fernandinas foyer



Detail
Branding in led screen

\$1.500.00
each one +VAT

Sponsorship

Isabela Saloons



Detail

3 Branding Columns 1mW x 3mH x 1mD

2 Seminars saloon

1 Isabela Saloon

\$950.00

cada uno + IVA



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CHO KAO

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